

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion - World Travel Market (WTM) - London Project - Sanction of Rs.19,52,030/- and Release of payment to M/s. Stark Communications, Cochin – Orders- Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 7

Dated:02-01-2009

Read the following:-

From: M/s. Stark Communications, Cochin. Inv.No. 08-09/6367,PE No.08-09/1047, 24/11/2008.

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ORDER:

World Travel Market (WTM) is one of the premier international travel & Tourism events which provides an effective platform for networking with all CEO, Leaders from all the segments of the Tourism Industry Internationally. It also provides an excellent opportunity to showcase Andhra Pradesh and the new products.

The Government of Andhra Pradesh has participated in the event held in London from 10th to 13th November 2008. M/s. Stark Communication, Cochin have been requested to make a detailed presentation for the arrangements to be made for WTM. Accordingly M/s. Stark Communications have made a detail presentation along with cost estimates.

After examining the presentation, the following activities relating to arrangements for WTM at London have been entrusted to M/s. Stark Communication, Cochin.

- 1.Designing, Travel and Trade Ball sponsorship package
2. Printing post cards, posters,
3. Printing of Invitation cards,
4. Printing of Stall poster,
5. Hiring Plasma Screen, DVD Player & Stand Fitting,
6. Data base building,
7. Sanitizing and fixing appointments,
8. Trade Participation
9. Sending emails to delegates,
10. Collating responses & telecalling
11. Finalizing list of participants at the trade fair
12. Theme Film Editing,
13. Video & Music editing,
14. Graphic editing,
- 15..Arranging staff for A.P. Pavilion,
16. Stall setup and Management,
17. Material warehousing and transferring,
18. Local Promotional activities

After completion of the above activities, M/s. Stark Communication have submitted an invoice for Rs. 19,52,030/- for arranging payment.

2. After careful examination of the matter, the Government hereby order for release an amount of Rs. 19,52,030/- (Rupees Nineteen Lakhs Fifty Two Thousand and Thirty only) for payment towards the process of WTM – London Project.

(PTO)

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“3452-Tourism-01-Tourist Infrastructure-102 Tourist Accommodation and other facilities to tourists – Schemes included in PLAN, GH11-Normal State Plan- SH (08) International Marts / Fairs and Festivals – 500 other charges- 503 other expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount of Rs. 19,52,030/- in favour of M/s. Stark Communications and after deducting Tax payable to the Income Tax Department at appropriate time.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To,
M/s. Stark Communications, Cochin.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Pay & Accounts Officer, A.P. Secretariat, Hyderabad
Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER